



Birla Cellulose
Fibres from nature

PRESS RELEASE

Birla Cellulose's Vilayat Unit gets FSC C-o-C Certification

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Birla Cellulose's Vilayat Unit in Gujarat received the FSC C-o-C certification. The assessment was done by third party SGS India, world's leading inspection, verification, testing & certification company. Post the successful completion of the assessment the FSC C-o-C certification was awarded recently. Vilayat is Birla Cellulose's fourth fibre unit to get this certification.

Forestry mechanism is a mechanism using independent assurance that the forest is managed according to internationally recognized sustainability criteria. The Forest Stewardship Council (FSCTM), Programme for the Endorsement of Forest Certification (PEFCTM) and Sustainable Forestry Initiative (SFI) are some of international systems for forest certifications. Chain of Custody (C-o-C) certification is a way of tracking wood-based raw materials from the forest to the consumer, at each stage in ownership.

Birla Cellulose's other fibre Units which have FSC C-o-C Certification are Kharach Unit in Gujarat, PT Indo Bharat Rayon in Indonesia & Birla Jingwei Fibre Company in China. All the Pulp Units of Birla Cellulose are certified for one of these key certifications i.e. SFI, FSC C-o-C & PEFC and now four of the Fibre Units are FSC C-o-C certified.

"FSC certification is an important step and in line with our Wood Sourcing Policy to procure raw material from certified sources," Managing Director of Grasim Industries Ltd, Dilip Gaur, said. "We are also one of the first cellulose fiber producers to complete a CanopyStyle audit conducted by Rainforest Alliance which confirms Birla Cellulose fibre supply chains are low risk for sourcing from ancient and endangered forests or other controversial sources. FSC C-o-C is another milestone in our Sustainability Journey," he added.
